

TCO 341

Operations Approach/Management Plan Grading Rubric

Student: _____ Grade: _____

Points	Elements of Review	
1..2..3..4..5	Beginning	Include an explanation of the overall management plan for the project – at high level. Explain how personnel will oversee project. Include an organizational chart.
1..2..3..4..5	Middle	<p>Talk about plan implementation, using milestones to organize your narrative. Include a GANTT chart with explanation for each milestone and how it will be accomplished.</p> <p>Present and explain a cost justification (also known as a budget) in a spreadsheet/table. If costs are high, justify them. Do the same with really low costs. At all times explain to the buyer what they are getting for their money. Provide a rationale for the expenses.</p>
1..2..3..4..5	End	<p>Again, briefly discuss quality control and how Mercer will know that the project is successful. Write a short summary of the Operations Plan.</p> <p>Don't summarize this portion; it is short, and the next section will be the conclusion which will summarize the entire proposal.</p>
1..2..3..4..5	Visuals	Pictures/photos/images/charts/tables that match the content; one or more per page
1..2..3..4..5	Tone	Professional, positive, persuasive, explanatory in nature